

MEMBERSHIP BENEFITS

www.dcbia.org

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DCBIA (District of Columbia Building Industry Association) builds leaders, community, partnership and the economy for our vibrant city through content-rich programs, networking and education. We are thousands of real estate development professionals representing 500 companies. Our network is very broad and very deep — owners, developers, general contractors, architects, brokers, Business Improvement Districts, architects, attorneys, lenders, property/asset managers, title company executives, utility experts, community development organizations and more. Unlike most business organizations, DCBIA's membership is available to all your employees!

Advocacy: DCBIA is a leader in real estate development advocacy, testifying on over 50 pieces of legislation or regulations a year – from affordable housing, condominium fees, construction codes, energy and sustainability issues, budget and commercial property tax assessment concerns, transportation reorganization, inclusionary zoning, land dispositions, public private partnerships, and much more. Through our extensive committee structure, DCBIA members shape our positions on key issues affecting your business and impacting the economic health of our City. We continue to let elected officials know that we are the experts in real estate development in DC and continue to serve as the primary resource for the City. Through our outreach, elected officials and City leaders in Washington, DC know that DCBIA is <u>the</u> resource for thought leadership about our industry.

Education: Our content-rich and lively comprehensive educational programs, networking, and community service programs and activities allow members to learn more about our dynamic industry and connect with the right people in real estate development that can help drive your bottom line. DCBIA membership can keep and build your market by taking advantage of our networks, forums, and events.

Business Connections, Talent Finder & Marketing: https://dcbia.org/member-directory/#!directory/map

Our Directory lists 500 firms, including developers, lenders, builders, engineers, architects, planners, and lawyers. You may be surprised at how many could be your clients, customers, consultants, or partners. This directory is updated quarterly. You can also find your talent with DCBIA. Send job announcements to jobs@dcbia.org. Market your company too! Send your press releases to new@dcbia.org.

Committees: https://dcbia.org/about/committees/

- Depending on your calendar, a Committee can serve as:
- Interest group (attend for you or your employees to keep up with current events)
- Marketing tool (meet clients / customers in informal, monthly get-togethers)
- Teaching forum (expose your younger professionals to the industry)
- Working group (you can help with programming or government relations)

Events: Each year, DCBIA holds three major signature events. The best black-tie affair in DC real estate development is **DCBIA's** black-tie Annual Achievement Awards Dinner held each May. It attracts 1,000 real estate professionals and government leaders to recognize high achievement in DC real estate development. Our annual **Golf Classic** sells-out each year and is a major sponsorship opportunity for members. Finally, our highly-popular annual volunteer event, **Community Improvement Day**, was a \$1 million, 1,000 volunteer investment in Ward 7 in 2015. We transformed a vacant lot into the city's largest-scale urban farm. In 2016-7, DCHA's Benning Terrace Recreation Center received well-needed improvements and will become a sports and recreation hub. In 2018, we are beautified Keene Field in Ward 5.

DCBIA hosts at least 20 events, seminars, forums each year featuring industry experts who speak on a wide range of topics, including: multifamily, capital markets, development and construction, leasing, sustainability, housing, small business development, investment sales, and more. Everyone in your organization gets the member fee discount, typically 20% off the non-member fee. DCBIA also holds least 4 purely networking events each year. The venues we pick are new and exciting and the quality of the networking with DC's best and brightest in real estate development can't be beat.

<u>Sponsorship:</u> DCBIA sponsorships are designed to meet your business needs and they maximize your DCBIA membership. From organizational-wide sponsorship, to sponsoring a series of events or sponsoring just one event, we can offer you a customized package.