

SPONSOR PACKAGES

DCBIA 50th Anniversary Achievement Awards

Friday, May 15, 2026
6:00 pm to midnight
The Anthem at the Wharf DC
Black-Tie

THE NEXT 50 YEARS

A Legacy 50 Years in the Making. A Future Only We Can Build.

As DCBIA marks its 50th Anniversary year, your partnership takes on new significance, supporting a legacy of impact while shaping the next era of city development.

We advocate for change—and implement it. By joining and sponsoring DCBIA, your firm takes discussion into influence and activate real policy change. Our success with the RENTAL Act underscores our ability to tackle high-stakes policy hurdles by engaging our members and trade association partners to unlock critical barriers to development. We successfully opened the door to critical reforms and are now actively working with the city on technical refinements to ensure the policy encourages private investment and affordability. Reflecting this momentum, our events are fueled by the energy of a united industry actively advancing the city. This is the forum where true real estate development leaders are built.

Secure your 50th Anniversary Annual Achievement Awards Sponsorship now! As a lean, highly efficient association, we maximize your dollars for high-impact programming and advocacy. Maximize your ROI and secure your sponsorship today!

Membership is the gateway, granting access to all committees and benefits for all your employees. Sponsorship elevates your brand, with Awards opportunities ranging from \$3,500 to \$15,000 for the full experience.

Become part of a powerful network dedicated to shaping the future of Washington, D.C.



We build a continuum of real estate development leadership, empowering industry experts and cultivating the next generation of talent to shape D.C.'s future."

Liz DeBarros, CEO, DCBIA



**BUILDING THE NEXT
50 YEARS**

All 50th Anniversary Packages Include:

- **Pre-Event Hype:** Logo placement in all DCBIA network email blasts.
- **Night-Of Presence:** Digital Program listing and logo on Anthem LED screen rotation.
- **Digital Hub:** Branding on the 50th Anniversary website.
- **The Final Word:** Post-event "Thank You" and Photo Gallery recognition.



I. LEGACY BUILDERS

The Prime Event Sponsor | \$15,000 (Limited to 5)

The most exclusive "Inner Circle" access of the 50th Anniversary.

Priority sequencing: On all digital displays throughout the dinner and after-party

A high-profile award night anchor: Includes Platinum priority seating for 10 and starting line-up live mic mention on stage.

Backstage Green Room Sponsor | \$15,000 (1 Available):

Includes three (3) Awards Tickets. Exclusive branding in the private sanctuary for DCBIA Leadership and Awardees, includes VIP Step and Repeat Co-branded with DCBIA for photos.

The Platinum "Mixed-Use" Sponsor | \$12,500

The strategic choice for market leaders seeking high visibility.

- **Priority Seating:** One (1) Premiere Table for 10 guests.
- **Priority sequencing:** On all digital displays throughout the dinner and after-party
- **Recognition:** Company logo featured on the DCBIA website as a "Mixed-Use Sponsor" through Dec. 2026.

The "Golden" Table | \$9,500

The essential table for industry engagement.

Seating: One (1) Reserved Table for 10 guests.

Recognition: Company logo in the digital program and on-screen during the reception, dinner program and after party.

The "Next 50" Young Leader Gold Sponsor | \$9,500 : Specifically sponsors the attendance of 10 "Young Leaders" to sit with industry leaders. On-stage shout-out as the "Mentor Firm" and a photo op with the next generation of D.C. development leaders.

The "Solid Ground" Silver Sponsor | \$6,000

The foundational entry for firms driving D.C. forward.

- **Seating:** Half-table placement for five (5) guests.
- **Recognition:** Company listing in the Digital Awards Program and featured on-screen during the 50th Anniversary Reception, Program and After-Party.



II. EXPERIENCE CURATORS

The "Grand Foyer" Reception Sponsor | \$9,500 Includes three (3) Awards Tickets

High-impact "Welcome" signage at the 2nd-floor entry. Logo on passed hors d'oeuvres trays and cocktail napkins. Exclusive branding on all foyer high-top tables. "Reception Hosted By" graphics on foyer digital screens.

The "Signature Venue" Sponsors | \$7,500

Each experience package below includes three (3) Awards Tickets

The "Golden Hour" Terrace Sponsor:

- Ownership of the outdoor experience and marquee views. Includes Terrace Signage. Featured "Terrace Hosted By" graphics on the Anthem LED rotation.

The "Power Portrait" Station:

- A high-end professional station for social-ready photos watermarked with your logo.

Cigar Experience Sponsor:

- Exclusive branding of the cigar experience. Premium signage at the terrace entrance. Logo featured on matches, cigar cutters, or lounge napkins. Featured "Cigar Experience Hosted By" graphics on the Anthem LED rotation.

The "Founders' Toast" Champagne Station:

- Guests grab a glass upon entry. Your logo on the "Cheers to 50 Years" header and on every individual acrylic glass charm.

The "Taste of the Wharf" Station Curator:

- Your firm provides the "anchor" for guest engagement. This sponsorship provides a reliable, high-quality culinary hub that guests can visit immediately upon arrival.

The "Late Night Legend" After Party Sponsor:

- Take ownership of the night's final act. Includes "After Party Hosted By" branding on the main stage LED rotation and logo placement on late-night snacks as the celebration moves into high gear.

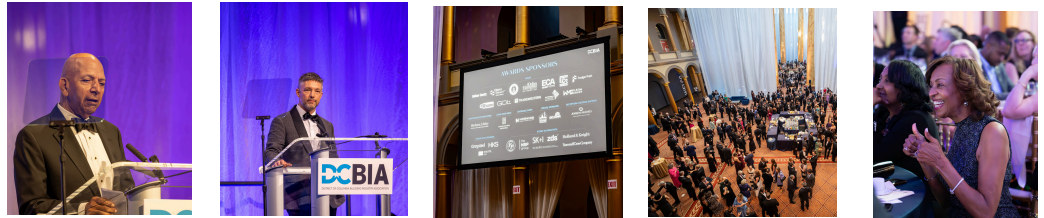
The "Engagement & Impact" Sponsors | \$5,000

Each Engagement & Impact package two (2) Awards Tickets

- **The 50th Anniversary Championship Entrance Coin:** A heavy gold-struck commemorative keepsake featuring your logo and the guest's table number, distributed to all guests at check-in.
- **Safe Rides Home Partner:** Provide branded ride-share codes for all attendees.
- **Power Up Charging Lounge:** A branded tech station for networking while charging.
- **"I Build in DC" Mic Sponsor:** Feature your logo during the 'I Build in DC' program on the seated speaker mic to congratulate our honorees while storytelling our beloved industry.

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II. EXPERIENCE CURATORS (continued)

The "Engagement & Impact" Sponsors | \$5,000 (continued)

Each Engagement & Impact package includes two (2) Awards Tickets

- **The 50th Anniversary "Time Capsule" | \$5,000:** A physical or digital box where guests drop a "Prediction for DC in 2076. Your brand "hosts" the capsule, which will be "sealed" and stored at the DCBIA office with your logo for the next 50 years.
- **Legacy Loop Video:** Lead branding on the 50th Anniversary tribute video
- **Music & DJ "Vibe" Sponsor:** Ownership of the high-energy soundtrack and after-party set.
- **Commemorative Gift:** Exclusive right to place a branded gift at every seat (800+ guests). Does not include cost of the gift.
- **Coffee / Tea Station Sponsor:** Branded coffee / tea sleeves and signage for the after-party push.

The "Atmosphere & Detail" Curators | \$3,500

Each Atmosphere & Detail package includes two (2) Awards Tickets

- **Friday Night Lights Gobos:** Your logo projected on the industrial walls of The Anthem.
- **Reception Signature Cocktail:** High-frequency branding on napkins and bar signage (6 PM-8 PM)
- **After-Party Signature Cocktail:** High-frequency branding on napkins and bar signage (9 PM-Midnight).
- **Digital Program QR Sponsor:** Lead branding on the digital program landing page and all table QR cards.
- **Glam Squad Mirror Decals:** Restroom mirror branding with a "Looking Good for 50" message.
- **Midnight Snack Departure:** Branded treats (cookies/popcorn) handed to guests as they exit.

The Digital Vanguard | \$1,500

- **A premium social media spotlight** for D.C.'s established legends in business for decades and newer, rising companies, both setting D.C.'s future.
- **The Takeover:** A dedicated Instagram and LinkedIn story spotlight during the 50th Anniversary peak-hype week. Feature your "Legacy Story" or "Future Vision" via a firm-provided 60-second reel or project spotlight. Direct exposure to the full DCBIA digital audience with a "Link-in-Bio" to your firm's profile. This sponsorship does include your logo on DCBIA marketing materials but not include event tickets.

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III. EXCLUSIVE ADD-ON ENHANCEMENTS (0 additional tickets included)

Level Up Your 50th Anniversary Table: **You've secured your seats—now curate the experience.** Enhance your firm's hospitality with these exclusive for tables of \$9,500 and above. Upgrades, designed to provide your guests with a seamless, premium 50th Anniversary evening at The Anthem.

Exclusively available to Legacy (\$15k) and Platinum (\$12.5k) Partners:

- **The "Starting Lineup**

Elevate your table to "All-Star" status by hosting a professional athlete from one of D.C.'s iconic sports teams (Spirit, Nationals, Commanders, etc.) as your 11th guest. DCBIA will facilitate the "Draft" process and player outreach to ensure a seamless experience for your guests. Subject to player availability and final team approval.

Available to all table sponsors:

- **The "Champagne Service" Table Upgrade | \$1,500**

- Exclusively available to Legacy Builders (page 1). Two (2) bottles of chilled premium champagne delivered directly to your table immediately following the program for a 50th Anniversary toast.

- **The "Golden Ticket" Valet Charm | \$2,500 (1 available):**

- A gold-embossed "Thank You" card left on the dashboard or hanging from the rearview mirror of every car valeted that night. The last thing they see as they leave. "A Golden Night, brought to you by [Firm Name]."

- **New! Locker Room Essentials Kits | \$5,000:**

- Branded Amenities Kits in Restrooms; "Locker Room Essentials Kits Brought to You By" Replenished Throughout the Evening.

IV. NEW SPONSOR PACKAGES ADDED (2 additional tickets included)

- **After-Party Ball Bark Snack Station | \$9,500:**

Company Branded Food Station during After Party on 2nd Floor; Company Logo Branded Sliders (Buns), Pizza Slice Boxes. Includes 2 tickets.

- **Company Branded Photo Booth | \$7,500**

(Choose Your Sport). Instant-Printing Custom Sports Trading Cards Includes 2 tickets.

- **Elevator Wrap: | \$9,500:**

Full Branding of Anthem Elevators with your brand. Includes 2 tickets.



Secure Your Sponsorship. Electronically Online at dcbia.org. Request an invoice.

If paying by paper check, complete this form and make check payable to:
DCBIA at DCBIA, P.O. Box 77918, Washington, DC 20013.

Contact Name:

Company:

Address:

City, State Zip:

Phone: E-mail:

Package Name(s) and Amount(s):

Payment method: (Check AMEX VISA Mastercard)

Sponsorship TOTAL amount:

Card Number: Expiration: Code:

Cardholder Name:

Cardholder Billing Address, City, State, Zip Code:

**BUILDING THE NEXT
50 YEARS**



Sponsorship Commitment Deadline: April 10, 2026. To ensure your firm is featured in all pre-event marketing and the 50th Anniversary tribute assets, please confirm your partnership by this date.

Finalization & Payment: April 17, 2026. This allows our team to ensure precision in seating arrangements, dietary accommodations, and high-fidelity digital rendering for the night-of program at The Anthem. For new DCBIA partners, payment is due upon commitment to initiate brand activation and asset production.

Seating Statement: All guests lists must be finalized by May 1, 2026. To guarantee seating with your group and maximize your support, we strongly encourage securing a table through our sponsorship opportunities. Individual ticket purchases will not go on sale until early May and will be limited to 3 per person and assigned seating will be at the discretion of DCBIA. Unfortunately, we cannot accommodate requests to seat multiple individual ticket holders together.

1. Sponsor Cancellation and Refund Policy

1.1 All sponsorship commitments are considered final. No refunds will be issued for cancellations made by sponsors, regardless of the reason or timing.

1.2 DCBIA reserves the right to reschedule or relocate events and programs as needed. In the event of a scheduling conflict due to such changes, sponsors may request a credit for a future DCBIA event. This credit will be equivalent to the original sponsorship fee or a lesser value, as determined by DCBIA, and must be used within one year of the original event date.

2. Payment Terms

Full payment for all sponsorships is due within 15 business days of the sponsor's commitment. Sponsorship commitment requires payment receipt by May 1st to secure benefits; failure to meet this deadline may result in forfeiture of sponsorship.

3. Force Majeure

If either party is unable to fulfill its obligations under this agreement due to unforeseen circumstances beyond its control, including but not limited to natural disasters, government actions, or venue disruptions ("force majeure event"), the affected party must promptly notify the other party. Every effort will be made to resume performance. If performance remains impossible, the unaffected party may terminate the agreement upon written notice.

4. Tax Deductibility

Please note that DCBIA annual dues and sponsorship payments are not tax-deductible as charitable contributions. However, 85% of these payments may qualify as deductible business expenses. The remaining is non-deductible due to its allocation to lobbying activities. DCBIA's Federal Employer Identification Number (FEIN) is 52-1088411.

5. Registration

Your sponsorship grants you access to a year of impactful events. To ensure your team can take full advantage of this benefit, we encourage you to register early for each event. Space is limited, and advance registration is the only way to guarantee attendance.

6. DCBIA Community Services Corporation

The DCBIA Community Services Corporation operates as a separate 501(c)(3) organization. Contributions to this entity may be tax-deductible. DCBIA Community Services Corporation's Federal Employer Identification Number (FEIN) is 52-2051884.

DCBIA annual membership dues and sponsorship payments are not deductible as a charitable contribution for federal tax purposes. Please note that ninety-five (85%) percent of these payments may be deductible as ordinary and necessary business expenses, however, the remaining amount is not allowed as it is allocable to DCBIA's lobbying expenditures.

50TH ANNIVERSARY ANNUAL SPONSORS

PARTNER SPONSORS



CONCRETE SPONSORS



MIXED-USE SPONSORS



BLUEPRINT SPONSORS



50TH ANNIVERSARY AWARDS SPONSORS

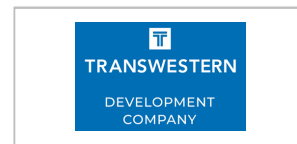
PRIME EVENT SPONSORS



GOLDEN



SILVER



EXPERIENCE

