



# SPONSORSHIP PACKAGES

## DCBIA: We build leaders. We unlock.

**Secure Your 2026 Annual Sponsorship Now!** Annual Sponsorship offers exponentially greater brand immersion and benefits than individual event packages. Commit today to maximize your visibility all year, beginning with high-impact exposure at our next event: **DCBIA New Year Cheer networking reception in January**.

As DCBIA kicks off its 50th Anniversary year in January 2026, your partnership takes on new significance, supporting a legacy of impact while shaping the next era of D.C. real estate development.

**DCBIA is the essential engine driving D.C.'s development reforms.** Being essential means that we focus on the complex, foundational policy and regulatory work that must be done first to clear the path for D.C. businesses that need new commercial and civic spaces; for organizations focused on delivering affordable housing and strong communities; for the developers who require the skill of every real estate development discipline to carry out complex projects; and for government agencies, who rely on our practical expertise to promote executable policy that serves everyone.

**The RENTAL Act of 2025 was a necessary, proactive success, securing vital reforms that cleared significant policy hurdles for the industry, even as broader market forces continue to pose challenges.** Its success, which required strategic compromise and collective action with over 15 trade association partners, delivered major TOPA modernization, including a 15-year exemption for new construction and key protections for recapitalization. Beyond the RENTAL Act, we secured new emergency amendment language that allows Class 2 properties converting to Class 1A to request a lower tax rate immediately upon building permit approval; we advocated to expand the scope of exemptions for vacant property tax when buildings are under construction or awaiting board decisions; and we successfully defended the city's housing market integrity against a major ballot initiative. However, a version of the Rent Freeze has recently been reintroduced, and the ongoing fight to ensure housing investment remains viable is a key priority for DCBIA in 2026.

We are now prioritizing advancing the integrity of these new laws, actively working with the city on technical refinements and essential updates to ensure the policies encourage private investment and affordability. Reflecting this momentum, our networking events and programming discussions are fueled by the energy of a united industry actively advancing the city's development.

DCBIA is the place where DC real estate development leaders are built, empowered to drive smart, positive development across our city.



# DCBIA 2026

## SPONSORSHIP PACKAGES

### I. DCBIA Annual Sponsorship Packages

Annual Sponsor Package	Signage	Benefits	50th Anniversary Achievement Awards <b>Friday, May 15, 2026</b>	Golf Classic at Woodmont Country Club <b>Monday, October 19, 2026</b>	Signature Programs & Networking
<b>PARTNER</b> <b>\$25,000</b>	Prominent Signage at all DCBIA Events	<ul style="list-style-type: none"> <li>Company Logo on website, marketing material and bimonthly electronic newsletter</li> <li>2 Tickets per event (Jan to Dec 2026)</li> </ul>	Seating for 10 at the Gold Table at DCBIA Annual Achievement Awards on <b>Friday, May 15, 2026</b>	Foursome + Prominent Signage	<ul style="list-style-type: none"> <li>DCBIA New Year Cheer (Jan 22, 2026)</li> <li>DCBIA Capital Markets CEO Forum (March 2026)</li> <li>Annual Meeting + Industry Insights (Q4 2026)</li> <li>At least 2 more programs to be announced</li> </ul>
<b>CONCRETE</b> <b>\$15,000</b>	Prominent Signage at all DCBIA Events	<ul style="list-style-type: none"> <li>Company Logo on website</li> <li>marketing materials</li> <li>bimonthly electronic newsletter</li> <li>2 Tickets per event (Jan to Dec 2026)</li> </ul>	Seating for 10 at the Gold Table at DCBIA Annual Achievement Awards on <b>Friday, May 15, 2026</b>	N/A	<ul style="list-style-type: none"> <li>DCBIA Capital Markets CEO Forum (March 2026)</li> <li>Annual Meeting + Industry Insights (Q4 2026)</li> <li>At least 2 more programs to be announced</li> </ul>
<b>MIXED-USE</b> <b>\$12,500</b>	Prominent Signage at all DCBIA Events	<ul style="list-style-type: none"> <li>Company Logo on website</li> <li>marketing materials</li> <li>bimonthly electronic newsletter</li> <li>2 Tickets per event (Jan to Dec 2026)</li> </ul>	Seating for 5 (half table) at the Gold Table at DCBIA Annual Achievement Awards on <b>Friday, May 15, 2026</b>	N/A	<ul style="list-style-type: none"> <li>DCBIA Capital Markets CEO Forum (March 2026)</li> <li>Annual Meeting + Industry Insights (Q4 2026)</li> <li>At least 2 more programs to be announced</li> </ul>
<b>BLUEPRINT</b> <b>\$7,500</b>	Prominent Signage at all DCBIA Events	<ul style="list-style-type: none"> <li>Company Logo:</li> <li>on website</li> <li>marketing materials</li> <li>bimonthly electronic newsletter</li> <li>1 Ticket per event (Jan to Dec 2026)</li> </ul>	2 Awards <b>or</b> Golf Foursome	2 Awards <b>or</b> Golf Foursome	<ul style="list-style-type: none"> <li>DCBIA Capital Markets CEO Forum (March 2026)</li> <li>Annual Meeting + Industry Insights (Q4 2026)</li> <li>At least 2 more programs to be announced</li> </ul>
<b>--- ACCESS &amp; INFLUENCE</b>					
<b>Access to Committees &amp; Working Groups</b>	<b>With Membership</b> All employees are eligible	<b>With Membership</b> All employees are eligible	<b>With Membership</b> All employees are eligible	<b>With Membership</b> All employees are eligible	<b>With Membership</b> All employees are eligible

Speaking opportunities available for Concrete sponsorship and above.

Page 2

## II. SINGLE EVENT OR PROGRAM OPPORTUNITY

These options provide targeted brand exposure for specific events throughout the year.

### A. General Educational & Networking Programs (Applies to Topical Events Announced Through the Year)

Tier	Investment	Benefits
<b>Industry Insider</b>	<b>\$3,500</b>	Company logo on all DCBIA event marketing materials; Prominent event signage; Four (4) event registrations.
<b>Listing Sponsor</b>	<b>\$500</b>	Company logo on all DCBIA event marketing materials; One (1) event registration.

- DCBIA New Year Cheer | (Jan 22, 2026)
- DCBIA Capital Markets CEO Forum | (March 2026)
- Annual Meeting + Industry Insights | (Q4 2026)
- At least 2 additional high-priority educational programs in 2026 (included in annual sponsorships!). To remain agile and quickly respond to our changing environment, our soon-to-be-announced program discussions invite the key players in real estate development at the table.



### III. DCBIA ACHIEVEMENT AWARDS

More tailored for our **50th Anniversary Achievement Awards** on **Friday night** - May 15, 2026.

Packages range from \$3,500 to \$25,000.



### III. DCBIA ACHIEVEMENT AWARDS (continued)

#### 50th Anniversary Achievement Awards The evening of Friday, May 15, 2026

##### Prime Sponsor | \$15K

- Distinguished company listing on Annual Achievement Awards program and all marketing materials
- Prime event signage
- Company logo displayed on DCBIA website as a Concrete Sponsor through May 2026
- Platinum priority seating at one table for 10 guests

##### Platinum Sponsor | \$12.5K

- Company listing on Annual Achievement Awards Program and all marketing materials
- Prime event signage
- Company logo displayed on DCBIA website as a Mixed-Use through Awards
- Premiere seating at one table for 10 guests

##### Gold Sponsor | \$9K

- Company listing on Annual Achievement Awards Program and all marketing materials.
- Prominent event signage.
- Premiere seating at one table for 10 guests.

##### Silver Sponsor | \$6K

- Company listing on Annual Achievement Awards Program and all marketing materials
- Seating at half of one table for 5 guests

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**Theme Disclosure:** Additional bespoke packages and immersive brand experiences will be released following the official unveiling of the 50th Anniversary Creative Theme.

**Price Protection:** All packages secured prior to the theme launch are locked at the current rate.

**The "Amendment" Clause:** Legacy packages are subject to refinement as event production scales. Secured sponsors will have first right of refusal to upgrade or amend their package to align subject to approval and deadlines. Investment levels are subject to increase upon the final theme release.





## IV. DCBIA GOLF CLASSIC

Sponsor packages for the **DCBIA Golf Classic** on October 19, 2026 will go on sale in early 2026. Packages expected to range from \$1,750 for non-foursome packages and \$4.5K to \$10K for foursome packages that include branded features.



## V. DCBIA Membership Tiers

The greatest value is realized through a combination of Membership and Sponsorship. Member sponsors receive exclusive access to committee meetings, agency working groups, and sought-after construction tours and recently delivered buildings tours throughout the year.

**When your company joins, every single DC employee becomes a member and has access to all committees and discounted event tickets.**

Membership Category	Annual Fee	Eligibility
<b>Builder / Developer</b>	<b>\$2,500</b>	Any person, firm or corporation developing, building or renovating residential, commercial or industrial properties, regardless of location.
<b>Associate Membership</b>	<b>\$2,500</b>	Any person, firm or corporation whose business is related to the real estate industry, regardless of location.
<b>Non-Profit / Small Business / Government</b>	<b>\$800</b>	Non-Profit / Small Business / Government / University / BID or CID member (4-10 employees).
<b>Sole Proprietor / Start-Up</b>	<b>\$550</b>	Any business with 1-3 employees related to the real estate industry, regardless of location.

Membership includes access to resources, committee involvement, and thought leadership opportunities **for your entire team**. Plus, enjoy discounted member rates on all events!

Ready to invest? For customized sponsor packages or to confirm your 2026 Annual Sponsorship, please contact: **Liz DeBarros, CEO** [\(edebarros@dcbia.org\)](mailto:edebarros@dcbia.org) | (202) 498-5862



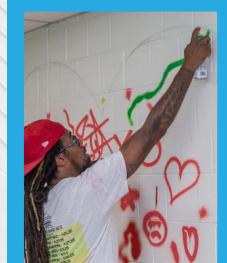
## VI. COMMUNITY IMPACT - (501(c)(3))

Opportunities also exist to give directly to our essential community service work, ensuring DCBIA's 30-plus year history of civic engagement continues to grow. Your tax-deductible donation to Community Improvement Day (CID) funds our annual, low-impact, high result revitalization project, which galvanizes hundreds of real estate development industry volunteers.

We will be announcing a new location for our 2026 Community Improvement Day (CID) in Q1 2026, providing a fresh opportunity for sponsors to demonstrate their commitment to the city's neighborhoods.

Category	Investment Range	Key Focus
<b>Community Impact (501(c)(3)</b>	\$500 to \$10,000 and up	Supports Community Improvement Day; includes participation options like the 2nd Annual Silent Auction (Spring 2026).

# Zone 1 at Anacostia Park completed in Fall 2025



**Donations for CID 2026 accepted here: <https://dcbia.org/donate-form/>**

To select your package or discuss a custom sponsorship, please contact Liz DeBarros directly at (202) 498-5862 or [edebarros@dcbia.org](mailto:edebarros@dcbia.org).

- Sponsor DCBIA: <https://dcbia.org/blog/dcbia-2025-sponsorship/>
- Donate DCBIA CID: <https://dcbia.org/donate-form/>