

# 2024 SPONSOR OPPORTUNITIES

# DCBIA

DISTRICT OF COLUMBIA BUILDING INDUSTRY ASSOCIATION

*Annual  
Achievement  
Awards*

**BLACK-TIE**

*Celebrating*

*the community contributions and importance of*

# Down town

## DCBIA ANNUAL ACHIEVEMENT AWARDS

### THURSDAY, MAY 16, 2024

6PM TO MIDNIGHT

RECEPTION | DINNER & PROGRAM | AFTER-PARTY

THE NATIONAL BUILDING MUSEUM  
401 F Street NW

*new location!!!*

**BLACK-TIE**

# About the 2024 *Achievement Awards*

You are cordially invited to the District of Columbia Building Industry Association Annual Achievement Awards—an exclusive evening celebrating the outstanding achievements and partnerships within the commercial and residential real estate development industry in Washington, DC.

This year's premier black-tie gala will be hosted at **The National Building Museum** in an effort to celebrate **the community contributions of the real estate development industry while underscoring the significance of downtown for the entire city**. On May 16, we invite hundreds of community and government leaders to join us for an unforgettable night. Together, we will forge meaningful connections, honor outstanding talent, and boldly inspire the future of our world-class, resilient city.

## Thank You to Committed Sponsors to Date:

**PARTNER** | EagleBank | Pepco, an Exelon Company

**CONCRETE** | Bohler DC | Clark Construction | Cozen O'Connor | Goulston & Storrs | Holland & Knight | Skanska  
Stewart Title Guaranty Company | WC Smith | Whiting-Turner

**MIXED-USE** | JBG Smith | Hoffman & Associates | Roadside

**BLUEPRINT** | Asmar, Schor & McKenna | Coakley & Williams Construction | Fort Lincoln New Town Corporation

**GOLD** | Polsinelli Law Firm | Comcast | Saul Ewing | Venable

**SILVER** | Transwestern Development Company | Washington DC Economic Partnership





# 2024 YEAR LONG OPPORTUNITIES

## We build real estate leaders.

Connect with industry leaders across disciplines at every DCBIA event or program.  
Unmatched Impact.

Purchase a comprehensive year-long sponsorship package to access numerous events this year, and includes tickets to the prestigious Achievement Awards on May 16 or a Golf Classic foursome on July 15.  
Or choose a Partner Sponsor that includes both options for an enhanced experience.

## PARTNER SPONSOR

/// \$25,000 ///

- Prominent signage at all DCBIA events
- Company logo on the DCBIA website, marketing materials and electronic newsletter
- Sponsor recognition in DCBIA electronic newsletter - 8,000 subscribers through 2024
- Priority seating for 10 at DCBIA Annual Achievement Awards Gala on Thursday, May 16, 2024 - worth \$9,000
- DCBIA Golf Classic Hole Foursome - worth \$3,000
- Speaking opportunities at DCBIA events
- Two event registrations per event, with the exception of the DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$1,200

JOIN US AT THE



ON THE EVENING OF  
MAY 16, 2024

## CONCRETE SPONSOR

/// \$15,000 ///

- Prominent signage at all DCBIA events
- Sponsorship at one DCBIA event with speaking opportunity
- Company logo on DCBIA website, marketing materials and electronic newsletter
- DCBIA electronic newsletter - 8,000 subscribers through 2024
- Seating for 10 - Gold Table at DCBIA Annual Achievement Awards Gala on Thursday, May 16, 2024 - worth \$9,000
- Two event registrations per event, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$1,200
- Meet and greet guests upon arrival
- Recognition as Young Leader Sponsor

## MIXED-USE SPONSOR

/// \$12,500 ///

- Prominent signage at all DCBIA events
- Sponsorship for one DCBIA event with speaking opportunity
- Company logo on DCBIA website, marketing materials and electronic newsletter
- DCBIA electronic newsletter - 8,000 subscribers through 2024
- Seating for 5 - Silver Table at DCBIA Annual Awards Gala on Thursday, May 16, 2024 - worth \$6,000\*
- Two event registrations for up to four programs or events, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$760
- Meet and greet guests upon arrival
- Recognition as Young Leader Sponsor

## BLUEPRINT SPONSOR

/// \$7,500 ///

- Sponsorship for one DCBIA event with speaking opportunity
- Company logo on DCBIA website, marketing materials and electronic newsletter
- DCBIA electronic newsletter - 8,000 subscribers through December 2024
- DCBIA Golf Classic Hole Foursome OR Three (3) Tickets to Awards - worth \$3,000 \*
- One event registration for up to four programs or events, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$380

\*Choose **DCBIA Golf Classic** or **Achievement Awards**

## New Benefits in 2024

- Ability meet and greet guests upon arrival, when in person (at or above \$12.5K)
- Sponsorship over \$12.5K include Young Leader sponsorship opportunity

**Golf Classic Sponsor  
Packages Go on Sale  
in April!**



## 2024 Events

Sponsor Packages on this page include 2 tickets for all DCBIA program and events in 2024!!!

Program and Event Tickets valued at \$95 for members / \$150 non-members

Jan 23 | 5:30 pm | DCBIA New Year Cheer Rooftop Networking | The Ridge Club DC  
Feb 16 | 10:00 am | Artificial Intelligence in Architecture | Community Three Offices  
Feb 21 | 8:30 am | DCBIA So You Want to Be a Developer? | MillerKnoll Showroom  
Feb 27 | 6:00 pm | DCBIA Young Leader Networking | Butter Me Up  
Mar 19 | 8:00 am | DCBIA CEO Forum | Hamilton Live  
Mar 28 | 8:30 am | Partnership: Greasing the Wheels on Office to Residential | Streetsene HQ / Wonderbread Factory  
May 16 | 6:00 pm | DCBIA Annual Achievement Awards | National Building Museum  
July 15 | 8:30 am | DCBIA Golf Classic | Woodmont Country Club, Rockville, MD - **Packages Go on Sale in April!**  
Sep 12 | 5:30 pm | DCBIA Back to Business Rooftop Networking | Holland & Knight  
Nov 21 | 3:30 pm | DCBIA Annual Meeting + Panel Discussion | TBD

More events to be announced!



# AWARDS EVENT ONLY OPPORTUNITIES

Put your brand front and center for one unforgettable night with 750 real estate, government, and community leaders

May 16, 2024 is the biggest night in DC real estate development.  
Claim these exclusive opportunities while they last!



## PRIME (\$15K) | PLATINUM (\$12.5K)

The premiere experience at the beautiful National Building Museum.

Company logo on Annual Achievement Awards Gala Program and all marketing materials. Prime or platinum event signage. Company logo displayed on DCBIA website as a Concrete (Prime) or Mixed-Use (Platinum) through Awards Premiere seating at one table for 10 guests. Sponsorship is for event only, not year round.



## VALET SPONSOR (\$10K)

You'll be the star of the red carpet as guests arrive to the National Building Museum.

Company logo as Valet Sponsor at Awards and all marketing materials. Listing as Valet Sponsor on program Table of 10 Annual Achievement Awards Gala tickets | Available to transportation company partner as in-kind sponsorship



## GOLD (\$9K) | SILVER (\$6K)

GOLD is a Table of 10. SILVER is a Table of 5.

Gold Sponsor | \$9K / Silver Sponsor | \$6K

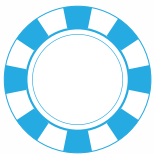
Company listing on Annual Achievement Awards Gala Program and all marketing materials. Prominent event signage Premiere seating. GOLD - Table of 10. SILVER - 1/2 Table of 5 guests..



## REGISTRATION/CHECK-OUT SPONSOR (\$3.5K)

Welcome guests at the check in by featuring your company logo and give them a branded gift when they leave.

Company logo signage at desk.Two Annual Achievement Awards Gala tickets. Plus cost of gift if needed. Two Annual Achievement Awards Gala Tickets.



## ENTRANCE CHIPS SPONSOR (\$3.5K)

Guide guests to their tables with your logo on the chip. Elevate brand visibility at the gala

Your company logo on the front of each chip..Table number on the back. Two Annual Achievement Awards Gala tickets. .



## SIGNATURE RECEPTION DRINK SPONSOR (\$3.5K) (2 available)

Tag along with guests as they sip on our signature cocktails.

- Company logo branded on a cocktail of your choice.
- Two Annual Achievement Awards Gala tickets.



## SIGNATURE AFTER-PARTY DRINK SPONSOR (\$3.5K) (2 available)

Tag along with guests as they sip on our signature cocktails.

- Company logo branded on a cocktail of your choice.
- Two Annual Achievement Awards Gala tickets.

Act fast and grow your brand among the DCBIA community!

# ADDITIONAL AWARDS OPPORTUNITIES

*continued*

Put your brand front and center for one unforgettable night with 750 real estate, government, and community leaders

May 16, 2024 is the biggest night in DC real estate development.

Claim these exclusive opportunities while they last!



## RECEPTION SPONSOR (\$5K)

Be one of the first to greet guests after they register.

Company logo on pre-dinner reception signage. Company logo branded on cocktail of your choice. Two Annual Achievement Awards Gala tickets.



## ~~RECEPTION COCKTAIL NAPKIN SPONSOR (\$3.5K)~~ **SOLD**

~~Welcome guests at the bar during the event by featuring your company on cocktail napkins given out with each drink.~~

~~Company logo on reception bar napkin. Two Annual Achievement Awards Gala tickets~~



## LOUNGE VIGNETTE PILLOWS SPONSOR (AFTER-PARTY) | (\$2.5K)

Invite your clients to the after-party. Brand your logo on pillow.

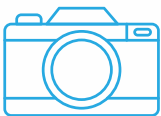
Company listing on Annual Achievement Awards Gala Program and all marketing materials. Prominent event signage  
One Annual Achievement Awards Gala ticket.



## I BUILD DC SPONSOR (\$2.5K)

Feature your logo during the 'I Build in DC' program on the table mic or screen to congratulate our honorees.

Logo on microphone or screen for Table presenters with recording. Two Annual Achievement Awards Gala tickets.. Honorees to be announced in April.



## PHOTOGRAPHY BOOTH SPONSOR (\$5K)

Boost brand visibility with our Logo-Branded Green Screen Photo Booth

Green Screen Photo Booth Branded with Your Logo. Company logo at event and all marketing materials  
Two Annual Achievement Awards Gala tickets. Recognition in post event email as photography booth sponsor



## AFTER PARTY SPONSOR (\$5K)

Post Dinner After Party - 9:00 pm to midnight. Company logo on After Party signage . Two Annual Achievement Awards Gala tickets

## INQUIRE ABOUT OTHER SPECIAL SPONSORSHIPS

Act fast and grow your brand among our community!

# 2024 PARTNERSHIP COMMITMENT FORM

Company and Donor Name

Marketing Contact *(To Coordinate Logo and Table Guest Names)*

Street Address

City

State

Zip

Phone

Email

Website

Signature

## YEAR LONG

- ☐ Partner Sponsor | \$25,000
- ☐ Concrete Sponsor | \$15,000
- ☐ Mixed-Use Sponsor | \$12,500
- ☐ Blueprint Sponsor | \$7,500

Choose One:

- ☐ Golf
- ☐ Awards

## AWARDS EVENT ONLY

- ☐ Prime Sponsor | \$15,000
- ☐ Platinum Sponsor | \$12,500
- ☐ Gold Sponsor | 9,000
- ☐ Silver Sponsor | \$6,000
- ☐ Valet Sponsor | \$10,000
- ☐ Registration/Check-Out Sponsor | \$3,500
- ☐ Entrance Chips Sponsor | \$3,500
- ☐ Signature Reception Drink | \$3,500
- ☐ Platinum Sponsor | \$12,500
- ☐ Valet Sponsor | \$10,000
- ☐ Photography Booth Sponsor | \$5,000
- ☐ Registration/Check-Out Sponsor | \$3,500
- ☐ Entrance Chips Sponsor | \$3,500
- ☐ Signature Reception Drink | \$3,500
- ☐ Signature After-Party Drink | \$3,500
- ☐ Reception Sponsor | \$5,000
- ☐ Lounge Vignette Pillows (After-Party) \$2,500
- ☐ I Build in DC Sponsor | \$2,500
- ☐ After-Party Sponsor | \$3,500
- ☐ Safe Rides Home Sponsor | \$5,000
- ☐ Reception Cocktail Napkin Sponsor | \$3.5K

## INDIVIDUAL TICKETS

ON SALE THREE WEEKS BEFORE EVENT IF  
WE DO NOT SELL OUT SPONSORSHIPS

## CONTACT

LIZ DEBARROS, CEO  
(202) 498-5862  
EDEBARROS@DCBIA.ORG  
To discuss opportunities or to  
learn more about DCBIA:

TOTAL COMMITMENT \$ \_\_\_\_\_

## PAYMENT INFORMATION

- ☐ Check enclosed
- ☐ Please send invoice
- ☐ Credit card

*(Payment can be made on the website or we will contact you to make a credit card payment)*

Please make checks payable to: District of Columbia Building Industry Association

Mailing Address: DCBIA, P.O. Box 77918 | Washington, DC 20013

### 1. SPONSOR CANCELLATION POLICY

1.1 No Refunds. There are no refunds for cancellations by sponsors. If a sponsor cancels at any time, for any reason, the sponsor will be responsible for the entire sponsor fee.

1.2 Events and programs are subject to change. DCBIA reserves the right to relocate or reschedule programs and events. If a rescheduled event or program conflicts with a sponsor's schedule, such sponsor may elect to seek a credit of equal or lesser value to be used at any DCBIA event. Such credit shall be valid for one (1) year from the date of the originally scheduled program or event date.

2. Payment Terms. Payments for all sponsorships are due within 15 business days of commitment registration. No later than May 3. 3. Force Majeure in the event that either party to this agreement is unable to perform its obligation hereunder or to enjoy any of its benefits because of substantial damage or destruction to the venue or organization due to any cause, a natural disaster, or action or decree of government body with appropriate jurisdiction (hereinafter referred to as "force majeure event"), the party that has been affected shall immediately give notice to the other party of such fact and shall do everything possible to resume performance. If the party is unable to perform, the party that received such notice may terminate this agreement by giving notice thereof to the party unable to perform.

COMMITMENT FORM AND NAME/LOGO DUE BY  
APRIL 5, 2024.