



DISTRICT OF COLUMBIA BUILDING INDUSTRY ASSOCIATION

2023 SPONSORSHIP OPPORTUNITIES



CORPORATE SPONSORSHIP – YEAR ROUND

Trophy Sponsor | \$50,000 | (limited to 1 sponsor)

All In!

Includes DCBIA Annual Achievement Awards Dinner and DCBIA Golf Classic

- Prominent signage at all DCBIA events
- Company logo on DCBIA website, marketing materials and electronic newsletter- DCBIA electronic newsletter will have 8,000 subscribers through December 2023
- Advertisement and sponsor recognition in DCBIA electronic newsletters through 2023
- Platinum priority seating for 10 at DCBIA Annual Achievement Awards Gala on Thursday, May 18, 2023 – worth \$15,000
- Two Golf Hole Foursome Sponsorships at DCBIA Golf Classic – worth \$6,000
- Unlimited speaking opportunities at DCBIA events
- Two registrations per event, except for DCBIA Achievement Awards Gala and DCBIA Golf Classic – worth \$1,200

Partner Sponsor | \$25,000

Includes DCBIA Annual Achievement Awards Dinner and DCBIA Golf Classic

- Prominent signage at all DCBIA events
- Company logo on the DCBIA website, marketing materials and electronic newsletter
- Sponsor recognition in DCBIA electronic newsletter - 8,000 subscribers through 2023
- Advertisement in DCBIA electronic newsletters
- Priority seating for 10 at DCBIA Annual Achievement Awards Gala on Thursday, May 18, 2023 – worth \$9,000
- DCBIA Golf Classic Hole Foursome – worth \$3,000
- Speaking opportunities at DCBIA events

- Two event registrations per event, with the exception of the DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$1,200

Concrete Sponsor | \$15,000

Includes Annual Achievement Awards

- Prominent signage at all DCBIA events
- Sponsorship at one DCBIA event with speaking opportunity
- Company logo on DCBIA website, marketing materials and electronic newsletter
- DCBIA electronic newsletter - 8,000 subscribers through 2023
- Seating for 10 at the Gold Table at DCBIA Annual Achievement Awards Gala on Thursday, May 18, 2023 – worth \$9,000
- Two event registrations per event, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$1,200

Mixed-Use Sponsor | \$12,500 | Includes 5 tickets to Awards

Includes Annual Achievement Awards

- Prominent signage at all DCBIA events
- Sponsorship for one DCBIA event with speaking opportunity
- Company logo on DCBIA website, marketing materials and electronic newsletter
- DCBIA electronic newsletter - 8,000 subscribers through 2023
- Seating for 5 at the Silver Table at DCBIA Annual Awards Gala on Thursday, May 18, 2023 – worth \$6,000*
- Two event registrations for up to four programs or events, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$760

Blueprint Sponsor | *Includes Golf* | \$7,500

Includes Foursome at DCBIA Golf Classic

- Sponsorship for one DCBIA event with speaking opportunity
- Company logo on DCBIA website, marketing materials and electronic newsletter
- DCBIA electronic newsletter - 8,000 subscribers through December 2023
- DCBIA Golf Classic Hole Foursome – worth \$3,000
- One event registration for up to four programs or events, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$380

Blueprint Sponsor | *Includes Awards* | Tickets \$7,500

- Sponsorship for one DCBIA event with speaking opportunity
- Company logo on DCBIA website, marketing materials and electronic newsletter - 8,000 subscribers through December 2023
- 3 tickets to Awards – worth \$3,000
- One event registration for up to four programs or events, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$380

ANNUAL ACHIEVEMENT AWARDS – MAY 18, 2023 | @ The Anthem at the Wharf DC

Prime Sponsor | \$15,000

- Distinguished company listing on Annual Achievement Awards Gala program and all marketing materials
- Prime event signage
- Company logo displayed on DCBIA website as a Concrete Sponsor
- Platinum priority seating at one table for 10 guests

Platinum Sponsor | \$12,500

- Company listing on Annual Achievement Awards Gala Program and all marketing materials
- Prime event signage
- Company logo displayed on DCBIA website as a Mixed-Use through Awards
- Premiere seating at one table for 10 guests

Gold Sponsor | \$9,000

- Company listing on Annual Achievement Awards Gala Program and all marketing materials
- Prominent event signage
- Premiere seating at one table for 10 guests

Silver Sponsor | \$6,000

- Company listing on Annual Achievement Awards Gala Program
- Seating at half of one table for 5 guests

Reception Sponsor | \$5,000

- Company logo on pre-dinner reception signage
- Company logo branded on cocktail of your choice
- Two Annual Achievement Awards Gala tickets

After Party Sponsor | \$5,000

- Post Dinner After Party – 9:00 pm to 12:00 am
- Company logo on After Party signage
- Two Annual Achievement Awards Gala tickets

Cigar Bar Sponsor | \$5,000

- Branded cigar lounge
- Two Annual Achievement Awards Gala tickets
- Attendant for Cigars

New Special Sponsor | (TBD) | \$5,000

- Customize your DCBIA Awards Experience

- Two Annual Achievement Awards Gala tickets

New Special Sponsor | (TBD) | \$3,500

- Customize your DCBIA Awards Experience
- Two Annual Achievement Awards Gala tickets

Entrance Chips Sponsor | \$3,500

- Company logo on entrance chips provided to all event guests at check-in to assist in directing them to their tables
- Two Annual Achievement Awards Gala tickets

Cocktail Napkin Sponsor | \$3,500

- Company logo on reception bar napkins
- Two Annual Achievement Awards Gala tickets

Signature Reception Drink Sponsor | \$3,500

- Company logo branded on a cocktail of your choice
- Two Annual Achievement Awards Gala tickets

Achievement Awards Individual Tickets

- *Available 3 weeks prior to Awards only if sponsorship packages do not sell out*
- *DCBIA members will receive discounted ticket prices!*

IN-PERSON NETWORKING & EDUCATIONAL PROGRAMMING (YEAR-ROUND)

Toast / Foodie or Program Sponsor | \$5,000 (1 limit per event or program)

- Company logo on all DCBIA event marketing materials
- Prominent event signage for one event
- Six event registrations for one event

Event or Hot Topics and Trends Sponsor Program Sponsor | \$2,500 (unlimited number of sponsors)

- Prominent company logo on DCBIA event marketing materials
- Prominent event signage
- 4 event registrations for one event

Event or Program Listing Sponsor | \$500 (unlimited number of sponsors)

- Company logo on DCBIA event marketing materials for one event
- 1 event registration for one event

REMOTE EVENTS & EDUCATIONAL PROGRAMMING (YEAR-ROUND)

Industry Impact Sponsor (Remote/Virtual) | \$2500

- Company logo on all DCBIA remote events and programs on the event landing page
- 15-sec ad video or static image ad for all participants at the event start in the waiting room for one event or program
- Speaking opportunities once per year
- Unlimited sponsor registrations
- Individual Tickets – FREE for DCBIA members

SAVE THE DATE:

DCBIA 25th ANNUAL GOLF CLASSIC

July 10, 2023 - @ Woodmont Country Club

Sponsor packages will go on sale in April 2023.



SAVE THE DATE
DCBIA COMMUNITY IMPROVEMENT DAY
 Saturday, September 30, 2023
 THEARC / Oxon Run Park



Sponsor recognition includes:

Company logo on event t-shirt and event banner for Patron & Higher
 DCBIA newsletter | DCBIA website | Event signage

- Title.....\$10K+
- Benefactor.....\$5,000 – \$9,999
- Patron.....\$2,500 – \$4,999
- Sponsor.....\$1,000 – \$2,499
- Donor.....\$999 and under

Financial contributions to the DCBIA Improvement Day are tax-deductible 501 c(3) – FEIN 52-2051884

Checks can be made payable to DCBIA Community Services Corporation. Checks can be mailed to: DCBIA, P.O. Box 77918, Washington, DC 20013. If you would like an invoice, email info@dcbia.org.

COMPLETE FORM

For more information, call DCBIA at (202) 966-8665 or contact Liz DeBarros at edebarrros@dcbia.org.

Mail this form and check made payable to DCBIA at DCBIA, P.O. Box 77918, Washington, DC 20013.

Contact Name:

Company:

Address:

City, State Zip:

Phone:

E-mail:

Payment method: (Check AMEX VISA Mastercard)

Sponsorship TOTAL amount:

Card Number:

Expiration:

Cardholder Name:

Cardholder Billing Address, City, State, Zip Code:

DCBIA | 150 I Street SE Suite 103 | Washington, DC 20003 | (202) 966-8665 | info@dcbia.org | dcbia.org