



DISTRICT OF COLUMBIA BUILDING INDUSTRY ASSOCIATION

2023 SPONSORSHIP OPPORTUNITIES



CORPORATE SPONSORSHIP – YEAR ROUND

Trophy Sponsor | \$50,000 | (limited to 1 sponsor)

All In!

Includes DCBIA Annual Achievement Awards Dinner and DCBIA Golf Classic

- Prominent signage at all DCBIA events
- Company logo on DCBIA website, marketing materials and electronic newsletter- DCBIA electronic newsletter will have 8,000 subscribers through December 2023
- Advertisement and sponsor recognition in DCBIA electronic newsletters through 2023
- Platinum priority seating for 10 at DCBIA Annual Achievement Awards Gala on Thursday, May 18, 2023 – worth \$15,000
- Two Golf Hole Foursome Sponsorships at DCBIA Golf Classic – worth \$6,000
- Unlimited speaking opportunities at DCBIA events
- Two registrations per event, except for DCBIA Achievement Awards Gala and DCBIA Golf Classic – worth \$1,200

Partner Sponsor | \$25,000

Includes DCBIA Annual Achievement Awards Dinner and DCBIA Golf Classic

- Prominent signage at all DCBIA events
- Company logo on the DCBIA website, marketing materials and electronic newsletter
- Sponsor recognition in DCBIA electronic newsletter - 8,000 subscribers through 2023
- Advertisement in DCBIA electronic newsletters
- Priority seating for 10 at DCBIA Annual Achievement Awards Gala on Thursday, May 18, 2023 – worth \$9,000
- DCBIA Golf Classic Hole Foursome – worth \$3,000
- Speaking opportunities at DCBIA events

- Two event registrations per event, with the exception of the DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$1,200

Concrete Sponsor | \$15,000

Includes Annual Achievement Awards

- Prominent signage at all DCBIA events
- Sponsorship at one DCBIA event with speaking opportunity
- Company logo on DCBIA website, marketing materials and electronic newsletter
- DCBIA electronic newsletter - 8,000 subscribers through 2023
- Seating for 10 at the Gold Table at DCBIA Annual Achievement Awards Gala on Thursday, May 18, 2023 – worth \$9,000
- Two event registrations per event, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$1,200

Mixed-Use Sponsor | \$12,500 | Includes 5 tickets to Awards

Includes Annual Achievement Awards

- Prominent signage at all DCBIA events
- Sponsorship for one DCBIA event with speaking opportunity
- Company logo on DCBIA website, marketing materials and electronic newsletter
- DCBIA electronic newsletter - 8,000 subscribers through 2023
- Seating for 5 at the Silver Table at DCBIA Annual Awards Gala on Thursday, May 18, 2023 – worth \$6,000*
- Two event registrations for up to four programs or events, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$760

Blueprint Sponsor | *Includes Golf* | \$7,500

Includes Foursome at DCBIA Golf Classic

- Sponsorship for one DCBIA event with speaking opportunity
- Company logo on DCBIA website, marketing materials and electronic newsletter
- DCBIA electronic newsletter - 8,000 subscribers through December 2023
- DCBIA Golf Classic Hole Foursome – worth \$3,000
- One event registration for up to four programs or events, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$380

Blueprint Sponsor | *Includes Awards* | Tickets \$7,500

- Sponsorship for one DCBIA event with speaking opportunity
- Company logo on DCBIA website, marketing materials and electronic newsletter - 8,000 subscribers through December 2023
- 3 tickets to Awards – worth \$3,000
- One event registration for up to four programs or events, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$380

ANNUAL ACHIEVEMENT AWARDS – MAY 18, 2023 | @ The Anthem at the Wharf DC



Prime Sponsor | \$15,000

- Distinguished company listing on Annual Achievement Awards Gala program and all marketing materials
- Prime event signage
- Company logo displayed on DCBIA website as a Concrete Sponsor
- Platinum priority seating at one table for 10 guests

Platinum Sponsor | \$12,500

- Company listing on Annual Achievement Awards Gala Program and all marketing materials
- Prime event signage
- Company logo displayed on DCBIA website as a Mixed-Use through Awards
- Premier priority seating at one table for 10 guests

Gold Sponsor | \$9,000

- Company listing on Annual Achievement Awards Gala Program and all marketing materials
- Prominent event signage
- Premier seating at one table for 10 guests

Silver Sponsor | \$6,000

- Company listing on Annual Achievement Awards Gala Program
- Seating at half of one table for 5 guests

~~Reception Sponsor | \$5,000~~ — **SOLD OUT**

- ~~Company logo on pre-dinner reception signage~~
- ~~Company logo branded on cocktail of your choice~~
- ~~Two Annual Achievement Awards Gala tickets~~

~~After Party Sponsor | \$5,000~~ — **SOLD OUT**

- ~~Post Dinner After Party 9:00 pm to 12:00 am~~

- ~~Company logo on After Party signage~~
- ~~Two Annual Achievement Awards Gala tickets~~

Cigar Bar Sponsor | \$5,000

- Branded cigar lounge
- Two Annual Achievement Awards Gala tickets
- Attendant for Cigars

New Special Sponsor | (TBD) |\$5,000

- Customize your DCBIA Awards Experience
- Two Annual Achievement Awards Gala tickets

New Special Sponsor | (TBD) | \$3,500

- Customize your DCBIA Awards Experience
- Two Annual Achievement Awards Gala tickets

Entrance Chips Sponsor | \$3,500 – SOLD OUT

- ~~Company logo on entrance chips provided to all event guests at check in to assist in directing them to their tables~~
- ~~Two Annual Achievement Awards Gala tickets~~

Cocktail Napkin Sponsor | \$3,500 – SOLD OUT

- ~~Company logo on reception bar napkins~~
- ~~Two Annual Achievement Awards Gala tickets~~

Signature Reception Drink Sponsor | \$3,500

- Company logo branded on a cocktail of your choice
- Two Annual Achievement Awards Gala tickets

Achievement Awards Individual Tickets

- *Available 3 weeks prior to Awards only if sponsorship packages do not sell out*
- *DCBIA members will receive discounted ticket prices!*

IN-PERSON NETWORKING & EDUCATIONAL PROGRAMMING (YEAR-ROUND)

Toast / Foodie or Program Sponsor | \$5,000 (1 limit per event or program)

- Company logo on all DCBIA event marketing materials
- Prominent event signage for one event
- Six event registrations for one event

Event or Hot Topics and Trends Sponsor Program Sponsor | \$2,500 (unlimited number of sponsors)

- Prominent company logo on DCBIA event marketing materials
- Prominent event signage
- 4 event registrations for one event

Event or Program Listing Sponsor | \$500 (unlimited number of sponsors)

- Company logo on DCBIA event marketing materials for one event
- 1 event registration for one event

REMOTE EVENTS & EDUCATIONAL PROGRAMMING (YEAR-ROUND)

Industry Impact Sponsor (Remote/Virtual) | \$2500

- Company logo on all DCBIA remote events and programs on the event landing page
- 15-sec ad video or static image ad for all participants at the event start in the waiting room for one event or program
- Speaking opportunities once per year
- Unlimited sponsor registrations
- Individual Tickets – FREE for DCBIA members

CEO Forum

March 28, 2023



Remarks, [Richard Lake](#), Founder Roadside Development, DCBIA Board President

[Liz DeBarros](#), CEO, DCBIA

Special Guest Speaker: [Hon. Muriel Bowser](#), Mayor, Government of the District of Columbia (invited)

Market Overview: [Spencer Levy](#), Global Client Strategist & Senior Economic Advisor, CBRE

Panel Moderator: [Allison Prince](#), Director, Goulston & Storrs

- Panelist: [Bob Murphy](#), Managing Principal, MRP Realty
- Panelist: [Lynn Stith Bennett](#), Managing Principal & Chief Strategic Officer, Coakley & Williams Construction
- Panelist: [Zach Leonsis](#), President of Media & New Enterprises, Monumental Sports
- Panelist: [Michael Jacoby](#), Chairman of the Board & Chief Executive Officer, Broad Street Realty
- Panelist: [Thomas Penny, III](#), President, Donohoe Hospitality

Hot Topics and Trends Sponsor | \$2,500 (unlimited number of sponsors)

- Company logo listed on DCBIA marketing materials for the specific event/program
- Four event registrations, with the exception of the DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$380

CEO Forum Table Sponsor | \$1,200 (only available for CEO Forum)

- Premier upfront seating
- Company logo at table
- Six (6) CEO Forum event ticket registrations (1 table)

Sponsor | \$500 (limited to 3 sponsors per event)

- Company logo on marketing materials for the specific event
- Two event tickets, with the exception of the DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$190

SAVE THE DATE:

DCBIA 25th ANNUAL GOLF CLASSIC

July 10, 2023 - @ Woodmont Country Club



Sponsor packages will go on sale in April 2023.

**DCBIA 30TH ANNIVERSARY COMMUNITY
IMPROVEMENT DAY**

Saturday, September 30, 2023

Tax-Deductible contributions welcome!



Visit dcbia.org for updated list of events!

For more information, call DCBIA at (202) 966-8665 or contact Liz DeBarros at edebarrros@dcbia.org.

Mail this form and check made payable to DCBIA at DCBIA, P.O. Box 77918, Washington, DC 20013.

Contact Name:

Company:

Address:

City, State Zip:

Phone:

E-mail:

Payment method: (Check AMEX VISA Mastercard)

Sponsorship TOTAL amount:

Card Number:

Expiration:

Cardholder Name:

Cardholder Billing Address, City, State, Zip Code:

DCBIA | 150 I Street SE Suite 103 | Washington, DC 20003 | (202) 966-8665 | info@dcbia.org | dcbia.org

Rev. 3/3/2023