



DISTRICT OF COLUMBIA BUILDING INDUSTRY ASSOCIATION



2022 SPONSORSHIP OPPORTUNITIES

Major Events
(DCBIA Awards & Golf Classic)

Corporate Sponsorship

Single Event Networking

**Single Event
Educational Programming**

Email: info@dcbia.org

Call: (202) 966-8665

Prime Sponsor | \$15,000

- Distinguished company listing on Annual Achievement Awards Gala program and all marketing materials
- Prime event signage
- Company logo displayed on DCBIA website as a Concrete Sponsor
- Platinum priority seating at one table for 10 guests

Platinum Sponsor | \$12,500

- Company listing on Annual Achievement Awards Gala Program and all marketing materials
- Prime event signage
- Company logo displayed on DCBIA website as a Mixed Use Sponsor
- Premiere seating at one table for 10 guests

Gold Sponsor | \$9,000

- Company listing on Annual Achievement Awards Gala Program and all marketing materials
- Prominent event signage
- Premiere seating at one table for 10 guests

Silver Sponsor | \$6,000

- Company listing on Annual Achievement Awards Gala Program
- Seating at half of one table for 5 guests

Reception Sponsor | \$5,000

- Company logo on pre-dinner reception signage
- Company logo branded on cocktail of your choice
- Two Annual Achievement Awards Gala tickets

After Party Sponsor | \$5,000*

Post Dinner After Party - 9:00 pm to 12:00 am

- Company logo on After Party signage
- Branded cocktail of your choice
- Two Annual Achievement Awards Gala tickets

Entrance Chips Sponsor | \$3,500

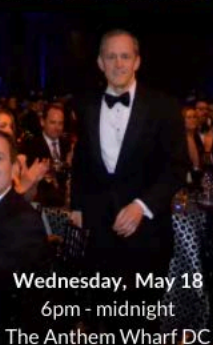
- Company logo on entrance chips provided to all event guests at check-in to assist in directing them to their tables
- Two Annual Achievement Awards Gala tickets

Cocktail Napkin Sponsor | \$3,500

- Company logo on reception bar napkins
- Two Annual Achievement Awards Gala tickets

Signature Reception Drink Sponsor | \$3,500

- Company logo branded on a cocktail of your choice
- Two Annual Achievement Awards Gala tickets



Wednesday, May 18
6pm - midnight
The Anthem Wharf DC

CORPORATE SPONSORSHIPS

Partner Sponsor | \$25,000

Includes DCBIA Annual Achievement Awards Dinner and DCBIA Golf Classic

- Prominent signage at all DCBIA events
- Company logo on DCBIA website, marketing materials and electronic newsletter
 - DCBIA electronic newsletter - 8,000 subscribers through December 2022
- Advertisement in DCBIA electronic newsletters
- Priority seating for 10 at DCBIA Annual Achievement Awards Gala on Wednesday, May 18, 2022 - worth \$9,000
- DCBIA Golf Classic Hole Sponsorship in the fall - worth \$2,500
- Speaking opportunities at DCBIA events
- Two event registrations per event, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$1,200

Concrete Sponsor | \$15,000

Includes Annual Achievement Awards

- Prominent signage at all DCBIA events
- Sponsorship at one DCBIA event with speaking opportunity
- Company logo on DCBIA website, marketing materials and electronic newsletter
 - DCBIA electronic newsletter - 8,000 subscribers through December 2022
- Seating for 10 at the Gold Table at DCBIA Annual Achievement Awards Gala on Wednesday, May 18, 2022 - worth \$9,000
- Two event registrations per event, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$1,200

Mixed-Use Sponsor | \$12,500

Includes Annual Achievement Awards

- Prominent signage at all DCBIA events
 - Sponsorship for one DCBIA event with speaking opportunity
 - Company logo on DCBIA website, marketing materials and electronic newsletter
 - DCBIA electronic newsletter - 8,000 subscribers through December 2022
 - Seating for 5 at the Silver Table at DCBIA Annual Awards Gala on Wednesday, May 18, 2022 - worth \$6,000*
 - Two event registrations for up to four programs or events, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$760
- *upgrade available to Awards Gold Table for additional cost*

Blueprint Sponsor | \$7,500

Includes Foursome at DCBIA Golf Classic

- Sponsorship for one DCBIA event with speaking opportunity
- Company logo on DCBIA website, marketing materials and electronic newsletter
 - DCBIA electronic newsletter - 8,000 subscribers through December 2022
- Foursome at DCBIA Golf Classic in the Fall - worth \$3,000
- One event registration for up to four programs or events, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$380

Build-to-Suit Sponsor | \$3,500*

- Company logo on DCBIA website, marketing materials and electronic newsletter
- Logo on DCBIA electronic newsletter - 8,000 subscribers through December 2022
- One event registration for up to four programs or events, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$380

GOLF CLASSIC

Monday, July 11, 2022

Woodmont Country Club
Rockville, Maryland



GOLF CLASSIC

MAJOR

Course Sponsors (x2) - \$7,500 (North / South)

NEW!!! - Two available

- **Includes one foursome**
- Prominent listing on all signage
- Highlighted recognition in all promotional materials / Tournament Banners
- Exclusive advertisements
- Opening remarks to all golfers at start

EAGLE

Golf Gift - \$6,500

- **Includes one foursome**
- Determination of golf gift w/ company logo or name
- Gift distributed to all players at happy hour reception

Beverage Cart (x2) - \$5,000

- **Includes one foursome**
- Prominent signage on circulating beverage carts (one per sponsor)
- Unlimited consumption of alcoholic and non-alcoholic beverages and snacks

Golf Cart (x2) - \$5,000

- **Includes one foursome**
- Company logo, information or advertisement in all golf carts

Custom Golf Balls - \$5,000

- **Includes one foursome**
- Company name or logo on golf balls opposite DCBIA Golf Classic logo
- One sleeve distributed to each player (placed in golf cart)

Hole-In-One (x2) - \$3,500

- **Includes one foursome**
- Signage at hole-in-one opportunity
- Covers vehicle and complimentary prize insurance

Cigar Cart - \$3,500

- **Includes one foursome**
- Exclusive signage on cigar cart for distribution to players

CONTEST

Longest Drive - \$1,500

- Exclusive signage at longest drive contest
- Company representative at contest locations

Closest to the Pin - \$1,500 (x2)

- Exclusive signage at closest to the pin contest
- Company representative at contest locations

Putting - \$1,500

- Exclusive signage at putting green contest
- Company representative at contest locations

BIRDIE

Putting & Chipping Greens - \$1,500

- Exclusive signage on putting and chipping greens
- Golf Pro's to monitor for assistance

Driving Range - \$1,500

- Exclusive signage on driving range
- Golf Pro's to monitor

Raffle - \$2,500

- Presentation of raffle drawing and prizes
- Recognition at raffle during happy hour for assistance

Cash Prizes - \$1,500

- Exclusive signage at podium during presentation of first, second, and third place winners
- Announcement and presentation of winning teams

Bag Drop - \$1,500

- Exclusive signage at bag drop location
- Ability to have greeter at bag drop stand

Photography - \$1,500

- Company name or logo watermarked on ALL tournament images to be posted on
- Professional photography services

FOOD & BEVERAGE

Happy Hour Reception - \$6,500

- **Includes one foursome**
- Prominent signage at Happy Hour Reception
- Displayed Hors D'Oeuvres
- Open bar

Lunch - \$4,500

- **Includes one foursome**
- Exclusive signage/logo at chef attended grill stations on the course
- Locations on front and back nine

Morning Grab & Go - \$1,500

- Prominent signage at breakfast bar (excludes AM cocktails)

AM Cocktails - \$1,500

- Exclusive signage at open "morning cocktail" bar

HOLE SPONSORSHIPS

Hole (x 31) - \$3,000

- **Includes one foursome**
- Branded signage at designated tee box on course

Individual Players: \$750

- Available 3 weeks prior to Tournament only (no exceptions)

DCBIA Golf Classic
Monday, July 22, 2022
Woodmont Country Club
Rockville, Maryland

Secure your sponsorship!
(202) 966-8665 | dcbia.org | info@dcbia.org
to secure your sponsorship

SINGLE EVENT NETWORKING SPONSORSHIPS

Major networking events: [Spring Fling \(June\)](#) | [Back to Business \(September\)](#) | [Octoberfest \(October\)](#) | [Holiday Cheer \(December\)](#) * subject to change

Top Event Sponsor | \$7,500

- Company logo on all DCBIA event marketing materials (8,000 subscribers)
- Prominent event signage for one event
- Six event registrations, with the exception of the DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$570

Toast Sponsor* | \$5,000

Networking Event Bar and Drink Sponsor

- Event kick off toast
- Company logo on DCBIA event marketing materials (8,000 subscribers)
- Prominent event signage at bar and/or drink stations
- Four event registrations, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$380

Foodie Sponsor* | \$5,000

Networking Event Food Sponsor

- Company logo on all DCBIA event marketing materials (8,000 subscribers)
- Prominent event signage for food at bar and/or drink stations
- Four event registrations, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$380

Event Sponsor | \$2,500

- Company logo on all DCBIA event marketing materials (8,000 subscribers)
- Prominent event signage
- 2 event registrations, with the exception of the DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$380

Listing Sponsor | \$500

- Company logo on all DCBIA event marketing materials for one event (8K subscribers)
- Two event registrations, with the exception of DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic – worth \$190



Young Leaders



Business Development



Diversity, Equity & Inclusion



More Business Development



Food Stations

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Young Leaders



Business Development



Diversity, Equity & Inclusion



More Business Development



Food Stations

SINGLE EVENT EDUCATIONAL PROGRAMMING SPONSORSHIPS

Program Sponsor | \$5,000 – (limit 3 per event)

- Company logo on all DCBIA event marketing materials through 2022 (8,000 subscribers)
- Prominent event signage
- Six event registrations, with the exception of the DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$570

Hot Topics and Trends Sponsor* | \$2,500

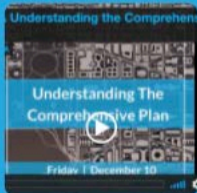
- Company logo on DCBIA marketing materials for the specific event/program (8,000 subscribers)
- Four event registrations, with the exception of the DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$380

Sponsor | \$500 (limited to 3 sponsors per event)

- Company logo on marketing materials for the specific event (8,000 subscribers)
- Two event tickets, with the exception of the DCBIA Annual Achievement Awards Gala and DCBIA Golf Classic - worth \$190

NOTE: Events could be live or virtual.

**unlimited number of sponsors*



Rev-3- April 2022