

## 2020 SPONSOR PACKAGES

PROVIDING REAL ESTATE INDUSTRY SOLUTIONS, LONG-LASTING CONNECTIONS, AND WAYS TO MEET YOUR CUSTOMERS IN PERSON



FEATURE			EVENT SPONSORSHIP		ORGANIZATIONAL SPONSORSHIP			AWARDS DINNER ONLY		
ASSET	UNIT COST	VALUE	SIGNATURE (all events)	TITLE (single event)	PRIME	PREMIER	PINNACLE	SILVER	GOLD	PLATINUM
			\$5K	\$7.500	\$15K	\$25K	\$50-75K	\$6K	\$9K	\$12.5K
			Your company brand at all DCBIA events.	Choose ONE DCBIA event or seminar to become the exclusive sponsor	Best value!	Premier branding and visibility for your company!	Get Everything!	Five Guests.	Solid gold choice.	Excellent Value. Small company? Share this value with another company.
PROMINENT SIGNAGE AT ALL DCBIA EVENTS	\$5K	Branding			Choose only 1 (1 of 2)	✓	✓			
HOLE SPONSORSHIP AND FOURSOME AT GOLF CLASSIC ON OCTOBER 7	\$2,750	Branding			Choose only 1 (2 of 2)		✓			
LOGO ON ALL DCBIA EVENT MARKETING MATERIALS	\$3,000				✓	✓	✓			
AWARDS DINNER TABLE	\$6-\$12.5K	Branding; Business Development			Prominent Table of 10	Prominent Table of 10	Prominent Table of 10	1/2 Table of 5	Table of 10	Prominent Table of 10
EXCLUSIVE SPONSORSHIP FOR A SINGLE DCBIA EVENT	\$7,500	Branding, Exclusive		✓	✓	✓	✓			
DISTINGUISHED LISTING ON AWARDS PROGRAM	\$500	Branding			✓	✓	✓		✓	✓
COMPANY LOGO ON DCBIA WEBSITE	\$400	Branding			✓	✓	✓			✓
2 COMPLIMENTARY REGISTRATIONS AT ALL DCBIA EVENTS	\$170 / \$250	Business Development	✓			✓	✓			
4 COMPLIMENTARY REGISTRATIONS AT ONE EVENT	\$340 / \$500	Business Development		✓		✓	✓			
ANNUAL DCBIA MEMBERSHIP	\$295, \$595 or \$1,245	Business Development				✓	✓			
ACCESS TO EVENT ATTENDEEE LIST	\$500	Business Development				✓	✓			✓
ACCESS TO MEMBERSHIP LIST (2X PER YEAR)	\$1,000	Business Development				✓	✓			
MENTION AT PODIUM	\$250	Business Development	✓	✓	✓	✓	✓			

### A-LA-CARTE MARKETING OPPORTUNITIES

ASSET	UNIT COST	VALUE								
HOLIDAY CHEER NETWORKING - NEW, EXCLUSIVE!!	\$25,000	Exclusive Co-Branding								
YOUNG LEADERS NETWORKING / SEMINARS	\$5,000	Marketing					✓			
1 ELECTRONIC AD IN NEWSLETTER TO DCBIA MEMBERS	\$500	Marketing					✓			
PROMOTIONAL ITEMS DISPLAYED AT ONE EVENT	\$350	Marketing					✓			
ONE EMAIL TO TARGET AUDIENCE (UP TO 7K VERIFIED DC REAL ESTATE INDUSTRY EMAILS)	\$2,000	Marketing					✓			
ONE SOCIAL MEDIA MENTION	\$100	Marketing					✓			
ONE NEWSLETTER AD OR ARTICLE (AVAILABLE 20 TIMES PER YEAR)	\$350 each	Marketing					✓			
WEBSITE AD - HOME SLIDER (1000 X 500 PX)	\$5,000	Marketing								
WEBSITE AD - HALF PAGE (300 X 600 PX)	\$2,000	Marketing								
WEBSITE AD - LEADER BOARD (728 X 90 PX)	\$1,750	Marketing								
WEBSITE AD - WIDE SKYSCRAPER (180 X 600 PX)	\$950	Marketing								
WEBSITE AD - SKYSCRAPER (160 X 600 PX)	\$750	Marketing								
WEBSITE AD - SQUARE (250 X 250 PX)	\$500	Marketing						✓		

Complimentary registration does NOT include Awards Dinner.  
**Custom** sponsorship packages are available.  
 Packages end on December 31, 2019.  
 Website Ads are comparable to former DCBIA Membership Directory

#### 2020 Events (some dates subject to change)

- Capital Markets CEO Forum (January 21)
- Spring Fling Networking (April 7)
- Gateway to ICSC in Las Vegas (May 16)
- Back to Business Networking (Sept. 15)
- DCBIA Golf Classic (Oct. 19)\* not included in event sponsorship packages
- Holiday Cheer (Dec. 8)

Other DCBIA timely & relevant seminars and events will be added