



## 2017 DCBIA GOLF SPONSORSHIP PACKAGES

### MAJOR

#### Tournament Title – **SOLD!**

- Includes two foursomes
- Prominent listing on all signage throughout tournament
- Highlighted recognition in all promotional materials
- Exclusive advertisements (to be arranged)
- Ability to provide opening remarks to all golfers at start

#### Golf Gift – \$5,000

- Includes Foursome
- Determination of golf gift w/ company logo or name
- Gift distributed to all players at happy hour reception

#### Beverage Cart – **SOLD!!!**

- Includes Foursome
- Prominent signage on circulating beverage carts (one per sponsor)
- Unlimited consumption of alcoholic and non-alcoholic beverages and snacks
- 2 available (both sold!)

#### Golf Cart - **SOLD!!!**

- Includes Foursome
- Company logo, information or advertisement in all golf carts

#### Holes - \$2,750 (9 LEFT) **BEST VALUE!**

- Includes Foursome
- Branded signage at designated tee box on course

### BIRDIE

#### Video & Photography – \$1,500

- Company name or logo watermarked on ALL tournament images to be posted on social media and DCBIA website
- Post tournament thank-you video to all players
- Professional photography services

#### Driving Range – \$1,000 – **SOLD!!!!**

- Exclusive signage on putting and chipping greens
- Golf Pro's to monitor for assistance

#### Putting & Chipping Greens – \$1,000

- Exclusive signage on driving range
- Golf Pros to monitor for assistance

#### Bag Drop – \$1,000

- Exclusive signage at bag drop location
- Ability to have greeter at bag drop stand

### CONTEST

#### Longest Drive – \$500 – **SOLD!!!!**

- Exclusive signage at longest drive contest
- Company representative at contest location

#### Closest to the Pin – **SOLD!!!!**

- Exclusive signage at closest to the pin contest
- Company representative at contest locations

#### Putting – \$500 – **SOLD!!!!**

- Exclusive signage at putting green contest
- Company representative at contest locations

### EAGLE

#### Custom Golf Balls – **SOLD!!!!**

- Company name or logo on golf balls opposite DCBIA Golf Classic logo
- One sleeve distributed to each player (placed in golf cart)

#### Hole-In-One – \$2,500

- Signage at hole-in-one opportunity
- Covers vehicle and complimentary prize insurance

#### Branded Tees – \$2,500

- Company name on all tees (18) provided to players (placed in golf cart)

#### Raffle – **SOLD!!!!**

- Presentation of raffle drawing and prizes
- Recognition at raffle during happy hour

#### Cigar Cart – ~~ORIG. \$1,500~~ **SOLD!!!!**

- Exclusive signage on circulating cigar cart

#### Cash Prizes – \$1,500

- Exclusive signage at podium during presentation of first, second and third place winners
- Announcement and presentation of winning teams

### FOOD & BEVERAGE

#### Lunch – \$2,500

- Exclusive signage/logo at chef attended grill stations on the course
- Locations on front and back nine

#### Happy Hour Reception – **SOLD!!!**

- Prominent signage at happy hour reception
- Displayed hors d'oeuvres
- Open Bar

#### Breakfast – \$1,000

- Prominent signage at breakfast bar (excludes AM cocktails)

#### AM Cocktails – \$1,000 – **SOLD!!!!**

- ☐ Exclusive signage at open "morning cocktail" bar

**SECURE YOUR SPONSORSHIP NOW  
BEFORE WE SELL OUT!**

**\*\*SPONSORS RECEIVE COMPANY LOGO RECOGNITION IN  
ALL DCBIA PROMOTIONAL MATERIALS  
INCLUDING WEBSITE**

DCBIA Golf Classic Tournament is **Monday, September 18, 2017 10am to 5pm** at River Creek Club in Leesburg, VA

Visit <https://dcbia.org/blog/dcbia-golf-classic-september-18-2017/>

to download response form or email [info@dcbia.org](mailto:info@dcbia.org) or call (202) 966-8665 for more details.

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