

FOR IMMEDIATE RELEASE



Entrepreneur360™ just released for 2016!

AreaProbe ranked among the Top Entrepreneurial Companies in America

Washington, DC – AreaProbe was recently recognized as one of the “Best Entrepreneurial Companies in America” by *Entrepreneur* magazine’s Entrepreneur 360™ List, the most comprehensive analysis of private companies in America. Based on this study forged by *Entrepreneur*, AreaProbe is recognized as a well-rounded company that has mastered a balance of impact, innovation, growth and leadership.

“We are honored for the recognition from Entrepreneur Magazine. The concept for our business was cultivated from a graduate school project, and our innate interest to make what’s happening in urban neighborhoods more transparent to identify economic development opportunities. The chance to have a feature in Entrepreneur Magazine is big, and we’re thrilled about this occasion” – Curvin Leatham, Chief Executive Officer & Co-Founder

“Our annual evaluation offers a 360-degree analysis of the current private-business landscape,” explains Lisa Murray, Chief Insights Officer of Entrepreneur Media, Inc. “Top performers are determined by how well-rounded they are in these four key operative areas. Entrepreneurship is a complex endeavor—this listing recognizes those who have mastered the challenge and are thriving this year.”

AreaProbe is an online platform that allows users to evaluate real estate and infrastructure development projects happening within a particular neighborhood, zipcode, and/or city to predict growth. The company also collects data on the companies behind the development projects to storyboard which firms are influencing change in urban communities.

Honorees were identified based on the results from a comprehensive study of independently-owned companies, using a proprietary algorithm and other advanced analytics. The algorithm was built on a balanced scorecard designed to measure four metrics reflecting major pillars of entrepreneurship—innovation, growth, leadership and impact.

To learn more about AreaProbe visit www.areaprobe.com or follow them, @areaprobe For additional details on the Entrepreneur 360 List and the companies recognized, visit: entrepreneur.com/360companies

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